



1107 Key Plaza, Suite 515, Key West, FL 33040-4407

sales order # _____

purchase order # _____

Phone / Fax: 800.933.1257

www.KeyWestSandalFactory.com

wholesale@KeyWestSandalFactory.com

SOLD TO:

SHIP TO: same as billing

company _____

street address _____

contact _____

street address _____

city _____

state _____

zip _____

phone _____

fax _____

city _____

state _____

zip _____

PAYMENT:

Mastercard

AMEX

Visa

Check

phone _____

fax _____

credit card account number _____

email address _____

expiration date _____

ccv code _____

website _____

Cardholder's Signature Required: (I hereby authorize this charge on my credit card.)

tax certificate # _____

Signature Required: I have read, understand and agree to all the conditions of sale as presented to me on the 2nd page of this sales order.

WOMEN'S SIZES 5-11

Style #	Color #	Size 5	Size 6	Size 7	Size 8	Size 9	Size 10	Size 11	Total Pairs	Cost	Extended Cost
W204 Original	001 Black									\$22.50	\$
W204 Original	002 White									\$22.50	\$
W204 Original	004 Navy									\$22.50	\$
W204 Original	005 Poinciana									\$22.50	\$
W204 Original	006 Brown									\$22.50	\$
W204 Original	007 Tan									\$22.50	\$
W204 Original	041 Ocean Blue									\$22.50	\$
W204 Original	012 Shrimp									\$22.50	\$
W204U Ultra	013 Aqua									\$24.50	\$
W204U Ultra	014 Flamingo									\$24.50	\$
W204U Ultra	015 Key Lime									\$24.50	\$
W204U Ultra	016 Orchid									\$24.50	\$
W204U Ultra	017 Mango									\$24.50	\$
W215 Duval	019 Key Lime									\$19.50	\$
W215 Duval	020 Flamingo									\$19.50	\$
W215 Duval	021 Aqua									\$19.50	\$
W215 Duval	024 Orchid									\$19.50	\$
W215 Duval	025 Mango									\$19.50	\$
W265 Flagler	003 White									\$19.50	\$
W265 Flagler	004 Navy									\$19.50	\$
W265 Flagler	026 Brown									\$19.50	\$
W265 Flagler	035 Poinciana									\$19.50	\$
TOTAL:										-	\$

MEN'S SIZES 7-13

Style #	Color #	Size 7	Size 8	Size 9	Size 10	Size 11	Size 12	Size 13	Total Pairs	Cost	Extended Cost
M204 Original	001 Black									\$24.50	\$
M204 Original	006 Brown									\$24.50	\$
M204 Original	007 Tan									\$24.50	\$
TOTAL:										-	\$

Key West Sandal Factory (KWSF) Dealer Terms Guide

TERMS OF SALE- All customers must be pre-approved by completing a KWSF dealer application.

HOW TO ORDER- Purchase orders may be placed with KWSF sales representatives, via mail, fax or telephone. KWSF will not accept responsibility for shipping errors on telephone orders, without receipt of written confirmation prior to shipment.

CREDIT POLICY- All initial orders are Pre-paid or COD. Existing dealers may apply to establish a line of credit. Accounts with past due balances will not be able to receive additional shipments.

STANDARD PAYMENT TERMS- Cash accounts must be Pre-paid via company check, American Express, Visa or MasterCard, or COD. Credit accounts are a straight Net 30 from date of shipping. All accounts past due are subject to 1.5 % monthly finance charge. All accounts carrying a balance will receive a monthly statement reflecting prior month's activity and any applicable finance charges. A shipping freeze will be placed on all accounts that KWSF deems to be excessively past due. KWSF reserves the right to alter payment terms upon review of account.

PRICING- All pricing is listed on the current year's pricing schedule. It is the dealer's responsibility to request new pricing schedules as needed. Prices and specifications are subject to change without notice.

MINIMUM ADVERTISED PRICE POLICY- The Minimum Advertised Price ("MAP") is the lowest advertised price allowed for print advertising (catalogs, flyers, inserts, newspapers, magazines, yellow pages, etc), broadcast advertising (radio, television, cable, satellite, etc.) or internet advertising is to be eligible for co-op reimbursement. AS A KWSF DEALER YOU ARE ALLOWED TO SELL AT ANY PRICE YOU CHOOSE BUT YOU WILL NOT RECEIVE ANY CREDIT OR REIMBURSEMENT OF CO-OP FUNDS UNLESS YOU COMPLY WITH ALL TERMS AND CONDITIONS OF THE CO-OP AND MAP. To be eligible to receive co-op funds for advertising placed, all advertised prices must be at or above the MAP prices listed in the current dealers pricing guide.

MINIMUM ORDER POLICY-

Minimum Opening Order	24 pairs
Minimum Reorder	6 pairs
All order must be in multiples of	6 pairs
Pre-Paid Freight (see Freight Terms)	\$750.00 net per shipping location
Orders under \$750.00 are subject to shipping and handling charges.	

STANDARD PACKAGE- Standard package for all sandals is 1 pair per package and 6 pairs per case.

FREIGHT POLICY- KWSF will pay freight on all orders within the continental United States that meet our minimum pre-paid freight requirement. KWSF reserves the right to ship all Freight Free orders however best suits KWSF. All orders under the minimum regardless of destination will be subject to Shipping and Handling Fees. All orders over the minimum that are being shipped outside the continental United States are FOB the factory. All COD orders are subject to a \$7.00 COD charge (this fee is subject to change without notice).

EXPRESS SHIPPING- Express shipping is available at an additional charge. Contact the KWSF Sales office for pricing.

RETURN POLICY- All returns must have our prior approval, and must be shipped prepaid. Returns other than warrantee claims must be returned unworn and are subject to a 15% restocking fee. No cash refunds will be made for returned product, only merchandise credit.

WARRANTY- KWSF warrants all products against defects in materials and workmanship. KWSF does not warrantee against wear and tear due to normal use or abuse.

INTELLECTUAL PROPERTIES- KWSF logos, sandal designs, brochures, web-site, name, style names, and copy are all property of KWSF. Use of any of these intellectual properties for purposes other than selling authentic KWSF products is strictly prohibited. The KWSF logo, name and style names may not be used without the prior approval of KWSF.

CO-OP Funds- KWSF will provide CO-OP funds for all dealers advertising used to promote the sale of KWSF products that meet the following requirements.

1. None of the advertising being reviewed for co-op breaks MAP pricing
2. Dealer does not have any past due balances
3. Ad properly depicts the correlating Style, Item, Description, and Images.
4. Dealer does not use the KWSF logo or name without the prior approval of KWSF

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Funds will be equal to the lesser of the ad cost or 2% of the prior year's purchases. Dealer must submit a copy of all ads and receipts for such ads by December 1st of each year. CO-OP is paid annually.

DISPLAYS & SHOE STANDS- Displays and shoe stands are available at KWSF cost. Dealers choosing to purchase merchandising will be given FREE product of their choice equal at retail value to any merchandising material purchased. Please contact your KWSF sales representative for pricing and details.

ONLINE SELLING RESTRICTIONS- KWSF products may be sold on your website only. Dealers may not list KWSF products on online marketplaces such as (Amazon, Buy.com, BuyShoes.com, eBay, etsy, OnlineShoes.com, Shoes.com, Shop.com, Zappos, etc.)

*** Prices, specifications, programs and terms subject to change or cancellation without notice.